



Everything Energy



We manage pricing volatility.

We mitigate risk.

We secure the lowest cost.

We lower energy usage.

We reflect your energy values.

Lower energy cost

Success Stories

\$400,000

3 YEAR SAVINGS for early learning centers by securing a low rate per kilowatt hour (kWh) for their electricity

50%

50% SAVINGS for manufacturing firm by upgrading to LED lighting

27%

27% ENERGY USAGE reduction by implementing our E Series lighting controls for a Fortune 100 company

\$200,000

SAVINGS FOR restaurant group on their electricity bills by competitive supplier bidding

30%

30% ANNUAL SAVINGS for Distribution Center through lighting retrofit and HVAC controls

25%

25% REDUCTION in water usage for a property management company for their multi-unit buildings

Our mission is simple:

We help our clients lower their energy costs

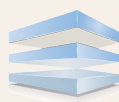


The Power Company and its partner company, **E3-Energy Efficiency Experts**, are dedicated to helping you lower your company's operating expenses.

THE POWER COMPANY AND E3 are operating divisions of Premier Holding Corp, a publicly traded energy services company. As a vendor-independent company, there are many ways in which we help you lower your energy expenditures. The Power Company (TPC) lowers the cost of energy through competitive supplier bidding and E3 creates comprehensive energy savings solutions through the implementation of energy reduction services.

OUR DIVERSE PORTFOLIO of leading competitive energy suppliers, comprehensive energy efficiency solutions, best-in-class products, and unparalleled industry experience provide our clients with the confidence that they are getting the best solutions for their energy needs.

BY REDUCING THE PRICE for energy and lowering usage, TPC and E3 allow businesses to keep more of their own capital.



PREMIER HOLDING
CORPORATION





THE POWER COMPANY OFFERS

Tenure and Standing in the Energy Marketplace

Buying Power with our Numerous Suppliers

Expertise in Energy Pricing Negotiation

Market Timing

Energy Risk Management

Expert and Unbiased Advice

Supplier Independence

We are committed to building trust and maintaining objectivity.



ENERGY DEREGULATION allows

The Power Company to garner a lower price for our customers' energy usage. TPC negotiates procurement with our multiple, competing energy suppliers to secure the most competitive price possible. The key is in knowing how to navigate the process and get the best price and plan for each client's particular situation. In working with tens of thousands of clients, TPC's clients benefit from our purchasing power and market recognition. When suppliers compete for our business, our customers save.

WE SECURE the most competitive energy prices for your business, manage the price volatility and as importantly, provide Budget Certainty.

We sit on the same side of the table as our clients.

Annual electricity consumption is nearly 4 trillion kWh in the U.S.



E3 – ENERGY EFFICIENCY EXPERTS OFFERS

- Best-of-Breed Energy Efficiency Products
- Proficiency in Garnering Utility and Tax Rebates
- Best-in-Class Demand Management Solutions
- Vendor-Independent, Choosing What is Best for our Clients
- Expertise in Comprehensive Energy Efficiency Solutions
- Complete In-House Project Management
- Cost-Effective Energy Conservation Measures

Best-in-class energy demand and energy reduction solutions for your business.



TODAY'S COMPETITIVE COMPANIES know that “Going Green” is not just beneficial to the environment and their communities – it’s also beneficial to their company’s reputation, value proposition and, when done right, it is beneficial to their bottom line. E3 offers comprehensive solutions to increase our clients’ energy efficiency and save them money.

AS A VENDOR-INDEPENDENT company clients are assured that we are working for them in choosing the most appropriate partners and vendors for their specific needs. We recommend only best-of-breed products and services for our clients, and in many cases with no out-of-pocket costs.

OUR APPROACH STARTS WITH an analysis of your facility and proceeds with options that can improve the efficiency of your lighting, HVAC, motors, refrigeration and water.

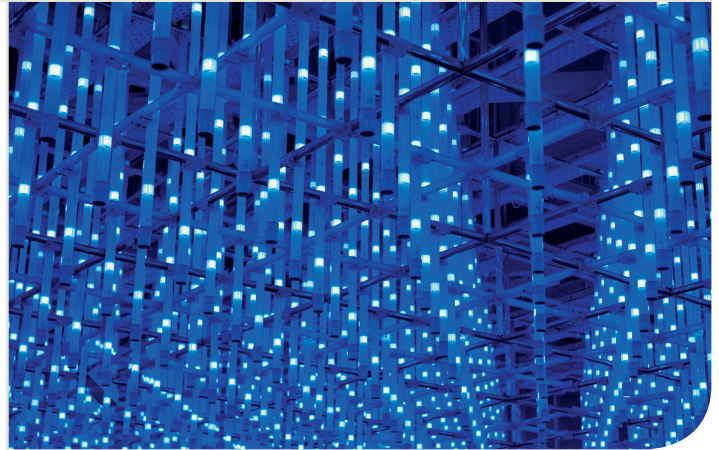
AS THE SAYING GOES, “timing is everything”. Qualified companies are receiving tax credits, utility rebates, and/or favorable lease terms that make their energy efficiency efforts cash positive from day one. State and federal agencies are currently providing significant tax incentives promoting energy conservation and efficiency solutions. In addition, most local utility companies are providing attractive rebates based on proven documented energy reduction solutions. Our financing can allow for positive cash flow and no out-of-pocket costs, allowing for a **positive effect on your bottom line.**

THE POSITIVE CASH FLOW characteristics combined with the incentives and tax deductions make investments in energy efficiency one of the safest and highest yielding investments in this and any economic climate.

LED



The major factor driving the transition to LED is economic.



LED LIGHTING SOLUTIONS have become an increasingly attractive option for companies because in addition to lowering their energy use, they also experience immense financial and crucial time savings. By embracing LED lighting, your company will lead by example in corporate social responsibility, improve the working conditions and productivity for your employees and significantly reduce your energy costs.

THE QUALITY AND PERFORMANCE of LED lighting has been steadily improving, while the cost of LED lighting has been steadily falling.

With the lifespan of high quality tubes now between 75,000 and 100,000 hours, LED is becoming the low-cost alternative based on lifecycle costs. LED lighting delivers a higher quality light, while dramatically reducing energy usage. LEDs emit light that is more comparable with natural light, which has positive effects on employees' behavior and productivity. Not only do LEDs require between 50% and 75% less electricity, they do not contain harmful Mercury or emit UV Radiation.

TIME IS MONEY with Facility Management. Lighting maintenance can be a costly and time consuming chore. Changing LED fixtures happens significantly less often than usual traditional lighting, so your maintenance team will spend less time on the ladder and more time devoted to other imperative needs.

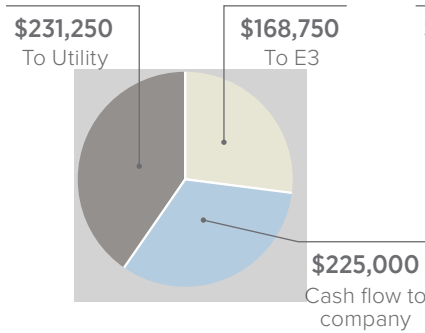
ALL LEDS ARE NOT CREATED EQUAL. We only provide competitively-priced, quality products that make sense for our customers.

Consultancy McKinsey has estimated that the LED market will grow more than 700% to almost \$84.9 billion by 2020

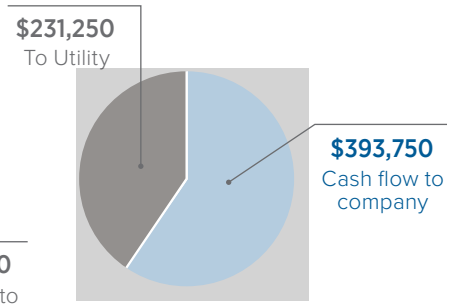
Expenses and cash flow
for a lighting retrofit of
a logistics facility



BEFORE



DURING



AFTER

Lower your
usage and lower
your costs while
increasing your
bottom line.



IS IT REALLY POSSIBLE TO REDUCE energy consumption by a significant percentage with no out-of-pocket expense, while sustaining or improving quality? Is it possible to considerably reduce your energy rate with no change in service and no cost to your business?

The answer is YES!

TPC HAS THE EXPERTISE to understand the complicated market conditions and variables impacting the energy markets, as well as the resources to procure energy at the best prices. Because of our tenure, standing in the marketplace and buying power with our suppliers, The Power Company is in the best position to navigate the negotiation process and get the most competitive rates possible for your electricity and gas.

E3 REDUCES YOUR ENERGY USAGE by improving the efficiency of major building systems, such as heating, ventilation, air conditioning, and lighting systems. All business owners want to reduce their energy usage and improve their financial bottom line, but may not be able to fund a cost-reduction initiative because of lack of available capital. E3 provides an innovative solution to provide substantial energy savings with no out-of-pocket expenses. You benefit from having more efficient products, experience a reduction in your carbon footprint, save money on your energy, and in most cases realize immediate cash flow.

Call today for a free energy consultation: 312-344-1056

Or email:
savings@thepowercompany.com





ILLINOIS HEADQUARTERS

1165 North Clark Street
Suite 400
Chicago, IL 60610

800.864.4029

www.thepowercompany.com
www.e3energyexperts.com

PREMIER HOLDING CORPORATION

*A Publicly Traded Energy Services
Company (PRHL)*

1382 Valencia Avenue
Suite F

Tustin, CA 92780
(949) 260-8070